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Dallas Security Traders Association
6119 Greenville Ave, #329, Dallas, TX, 75206
DallasSecurityTraders.org



January 26, 2026

On behalf of the Dallas Security Traders Association (DSTA), I hope 2025 was a year of growth and opportunity for your firm.

Your generous support played a significant role in our success this past year. Thanks to you, the Texas Traders Convention welcomed more than 325 attendees, once again proving to be an exceptional event. We were equally proud to host the Texas Traders Spring Golf Tournament and several additional gatherings, all which further strengthened our community and created meaningful networking opportunities.

As we look ahead, I am excited to share our 2026 event calendar:

- March Madness Event / Spring Golf Tournament (March 26th)
- World Cup Watch Party / Networking Event (June 25th)
- Buy-Side Roundtable / Workshop (TBD)
- Other Networking Events (Austin, Dallas, Houston)
- Texas Traders Convention (September 10th & 11th)
- Holiday Party (December)

Your sponsorship extends beyond these events. It helps fund mentoring programs for young professionals, college scholarships, and charitable initiatives that make a lasting impact in our industry and community.

Sponsorship opportunities for the 2026 Texas Traders Convention are available at five levels: Diamond, Platinum, Gold, Silver, and Bronze. In addition, top sponsors will receive exclusive benefits, including prominent recognition at all DSTA events throughout the year. *The earlier your firm commits, the more opportunities you will have to showcase your support.*

To secure your sponsorship and maximize visibility at all 2026 events, please contact us by February 20th.

Thank you for your continued partnership. We look forward to seeing you at our upcoming events and making 2026 another outstanding year together!

Sincerely,
Steve Capurso
President, DSTA



2026 TEXAS TRADERS CONVENTION

SPONSORSHIP AGREEMENT

Regarding your firm's sponsorship of the 2026 Texas Traders Convention, please confirm your sponsorship level by marking the appropriate selection:

- | | |
|---|--|
| <input type="radio"/> Diamond Sponsorship - \$15,000 | <input type="radio"/> Silver Sponsorship - \$5,000 |
| <input type="radio"/> Platinum Sponsorship – \$10,000 | <input type="radio"/> Bronze Sponsorship – \$3,000 |
| <input type="radio"/> Gold Sponsorship – \$7,500 | |

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the following details:

Firm Name (specify how your firm's name should appear on convention materials)

Marketing Contact / Email (DSTA requires a high-resolution logo for large format printing)

Billing Contact / Email

Billing Address (including City, State, ZIP)

Invoice will be sent to the email address above. Make checks payable to:

Dallas Security Traders Association
6119 Greenville Avenue #329, Dallas, TX 75206-1906



2026 TEXAS TRADERS CONVENTION

Sponsorship Levels

	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Sponsorship recognition at all DSTA events throughout the year and the 2026 Texas Traders Convention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Onsite signage, company logo on DSTA website, company name on promotional materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary registration to the 2026 Texas Traders Convention	5	4	3	2	1
Complimentary invitation to DSTA Golf Tournament at TPC Los Colinas	4	2	1	0	0
Individual tee-box sponsorship at DSTA Golf Tournament at TPC Los Colinas	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Priority access to additional sponsorship opportunities	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complimentary invitation to shooting competition	5	4	3	2	1
Ability to provide promotional items at DSTA events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Complimentary invitation to Texas Traders Spring Golf Tournament + Individual Hole Sponsorship	4	3	2	1	0
Speaking opportunity (panelist or moderator) at 2026 Texas Traders Convention	Considered	Considered	Considered	<input type="checkbox"/>	<input type="checkbox"/>

Note: Complimentary registration is reserved for sponsor employees and are not transferrable.
Golf reservations are booked on a first come, first served basis.

For more information about DSTA Events and additional sponsorship opportunities, please contact Steve Capurso at president@dallassecuritytraders.org



2026 Texas Traders Convention | September 10th-11th