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I hope this message finds you well and enjoying a wonderful summer filled with family and friends. On behalf of DSTA, I want to extend our heartfelt gratitude for your invaluable support last year. Thanks to your contributions, the 2023 Texas Traders Convention was a resounding success, drawing over 250 attendees.

This year, we've already hosted four highly successful events. The March Madness and Spring Golf Tournament each attracted approximately 50 attendees. Our Buy-Side Roundtable saw participation from over 12 local professionals, and our Topgolf event drew more than 80 attendees, representing diverse sectors including buy-side, sell-side, retail, institutional, exchanges, and vendors.

Looking ahead, we are excited to present an exceptional agenda for the 2024 Texas Traders Convention, promising insightful content and ample networking opportunities. Anticipation is high, and we are expecting a full house.

- March Madness Networking Event (March 21st)
- Texas Trader Spring Golf Tournament (March 22nd)
- Buy-Side Roundtable and Workshop (May 15th)
- TopGolf Networking Event (June 27th)
- Texas Traders Convention (**October 17th/18th**)
- Austin Tailgate Texas vs. Georgia (**October 19th**)
- Holiday Party (December)

Your sponsorship not only supports these events but also contributes to DSTA initiatives such as funding college scholarships and supporting charitable organizations.

The 2024 Texas Traders Convention offers sponsorship opportunities across five tiers: Diamond, Platinum, Gold, Silver, and Bronze. It's important to highlight that sponsors of our annual convention will be acknowledged at ALL DSTA events throughout the year. Diamond, Platinum, and Gold sponsors will also receive exclusive additional benefits.

We eagerly anticipate your participation in this year's convention and sincerely appreciate your ongoing support.

Sincerely,

Johannes van Niekerk



Sponsorship Tier	Dallas STA Events	Texas Traders Fall Convention	Additional Sponsorship Opportunities
Diamond \$15,000		Three sponsorships available. Please email president@dallassecuritytraders.org	
Platinum \$10,000	Recognition as a Platinum sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	Six complimentary registrations and four invitations to the Golf tournament or sporting clays. Individual golf hole sponsorship	Top priority on additional sponsorship opportunities and ability to provide promotional items at DSTA events throughout 2024
Gold \$7,500	Recognition as a Gold sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	Four complimentary registrations and four invitations to the golf tournament or sporting clays. Individual golf hole sponsorship	Priority on additional sponsorship opportunities and ability to provide promotional items at DSTA events throughout 2024
Silver \$5,000	Recognition as a Silver sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	Two complimentary registrations and two invitations to the golf tournament or sporting clays	Third priority on additional sponsorship opportunities and ability to provide promotional items to attendees at DSTA events throughout 2024
Bronze \$3,000	Recognition as a Bronze sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	One complimentary registration and one invitation to the golf tournament or sporting clays	

*Please note convention registrations must be used by Sponsor firm employees and golf or sporting clay invitations are on a first come first serve basis

For more information about all DSTA events and sponsorship opportunities please contact Johannes van Niekerk at president@dallassecuritytraders.org



Sponsorship Agreement

Regarding your firm's sponsorship of the 2024 Texas Traders Convention, please confirm your sponsorship level by marking the appropriate selection:

- Diamond Sponsorship - \$15,000
- Platinum Sponsorship – \$10,000
- Gold Sponsorship – \$7,500
- Silver Sponsorship - \$5,000
- Bronze Sponsorship – \$3,000

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the following details:

Firm Name (*please indicate how your firm's name should be displayed on convention material*)

Billing Contact / Email Address

Billing Address (including City, State, ZIP)

Invoice will be sent to the email address listed above. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Ave. #329
Dallas, TX 75206-1906