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On behalf of the DSTA, I hope 2024 is treating you well. Your support last year was greatly appreciated. With your help, the 2023 Texas Traders Convention was a huge success, drawing over 250 attendees. Last year, we also hosted our 1st annual Texas Traders Spring Golf Tournament and numerous events that allowed us to spend meaningful time together, develop new relationships, and collaborate with colleagues.

While it's only May, we've already hosted two well-attended events. The March Madness networking event and our Spring Golf Tournament had roughly 50 attendees each, featuring individuals representing a variety of firms (buy-side, sell-side, retail, institutional, exchanges, and vendors). We have a great line-up for the rest of the year. The Topgolf event and our annual Texas Traders Convention are just months away and will provide a great deal of relevant content and networking opportunities.

- March Madness Networking Event (March 21st)
- Texas Trader Spring Golf Tournament (March 22nd)
- Buy-Side Roundtable and Workshop (**May 15th**)
- TopGolf Networking Event (**June 27th**)
- Social Events in Dallas, Houston, and Ft. Worth (TBD)
- Texas Traders Convention (**October 17th/18th**)
- Austin Tailgate Texas vs. Georgia (**October 19th**)
- Holiday Party (December)

In addition to the events above, your sponsorship also impacts meaningful DSTA initiatives, such as funding college scholarships and supporting various charitable organizations.

The 2024 Texas Traders Convention features five sponsorship tiers (Diamond, Platinum, Gold, Silver, and Bronze). It is important to note that sponsors of our annual convention will be recognized at ALL DSTA events throughout the year. The earlier you commit to sponsoring, the more recognition your firm will receive. Also, our Diamond, Platinum, and Gold sponsors will receive exclusive additional opportunities throughout the year.

We look forward to seeing you at our upcoming DSTA events and we greatly appreciate your continued support.

Sincerely,

Johannes van Niekerk



Sponsorship Tier	Dallas STA Events	Texas Traders Fall Convention	Additional Sponsorship Opportunities
Diamond \$15,000		Three sponsorships available. Please email president@dallassecuritytraders.org	
Platinum \$10,000	Recognition as a Platinum sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	Six complimentary registrations and four invitations to the Golf tournament or sporting clays. Individual golf hole sponsorship	Top priority on additional sponsorship opportunities and ability to provide promotional items at DSTA events throughout 2024
Gold \$7,500	Recognition as a Gold sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	Four complimentary registrations and four invitations to the golf tournament or sporting clays. Individual golf hole sponsorship	Priority on additional sponsorship opportunities and ability to provide promotional items at DSTA events throughout 2024
Silver \$5,000	Recognition as a Silver sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	Two complimentary registrations and two invitations to the golf tournament or sporting clays	Third priority on additional sponsorship opportunities and ability to provide promotional items to attendees at DSTA events throughout 2024
Bronze \$3,000	Recognition as a Bronze sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt	One complimentary registration and one invitation to the golf tournament or sporting clays	

*Please note convention registrations must be used by Sponsor firm employees and golf or sporting clay invitations are on a first come first serve basis

For more information about all DSTA events and sponsorship opportunities please contact Johannes van Niekerk at president@dallassecuritytraders.org



Sponsorship Agreement

Regarding your firm's sponsorship of the 2024 Texas Traders Convention, please confirm your sponsorship level by marking the appropriate selection:

- Diamond Sponsorship - \$15,000
- Platinum Sponsorship – \$10,000
- Gold Sponsorship – \$7,500
- Silver Sponsorship - \$5,000
- Bronze Sponsorship – \$3,000

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the following details:

Firm Name (*please indicate how your firm's name should be displayed on convention material*)

Billing Contact / Email Address

Billing Address (including City, State, ZIP)

Invoice will be sent to the email address listed above. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Ave. #329
Dallas, TX 75206-1906