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On behalf of the Dallas Security Traders Association (DSTA), I want to wish you and your family a happy and healthy New Year. I hope you enjoyed your holiday season and spent valuable time with your families.

Your support last year was humbling and remarkable. As a result, the 2023 Texas Traders Convention was another successful event, drawing over 250 attendees. We were able to host the first annual Texas Traders Spring Golf Tournament and numerous networking events that brought our community together for useful opportunities.

As we kick off the new year, I want to share our tentative plans for 2024 and highlight relevant content and networking opportunities we will provide. They include:

- **March Madness Networking Event (March 21st)**
- **Texas Traders Spring Golf Tournament (March 22nd)**
- Buy-Side Roundtable and Workshop (TBD)
- TopGolf Networking Event (May/June)
- Social Events in Houston/Austin/Ft. Worth
- Texas Traders Convention (**Oct. 17th to Oct. 18th**)
- Holiday Party (December)

In addition to the events listed above, your sponsorship supports other DSTA initiatives, such as funding college scholarships and supporting various charitable causes.

The 2024 Texas Traders Convention will feature five sponsorship tiers (Diamond, Platinum, Gold, Silver, and Bronze). I want to stress that firms who sponsor the convention will be recognized at ALL DSTA events throughout the year. The earlier you sponsor, the more recognition your firm will receive. Also, our Diamond, Platinum and Gold sponsors will receive exclusive opportunities throughout the year.

We look forward to seeing you at DSTA events in 2024 and we greatly appreciate your support.

Sincerely,

Johannes van Niekerk



| Sponsorship Tier | Dallas STA Events | Texas Traders Fall Convention | Texas Traders Spring Golf Tournament | Additional Sponsorship Opportunities |
|------------------------------------|---|--|--|---|
| Diamond \$15,000 | Three sponsorships available. Please email president@dallassecuritytraders.org | | | |
| Platinum \$10,000 | Recognition as a Platinum sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt | Six complimentary registrations and four invitations to the Golf tournament or sporting clays. Individual golf hole sponsorship | Individual golf hole sponsorship, plus top priority for additional sponsorship opportunities | Top priority on additional sponsorship opportunities and ability to provide promotional items at DSTA events throughout 2024 |
| Gold \$7,500 | Recognition as a Gold sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt | Four complimentary registrations and four invitations to the golf tournament or sporting clays. Individual golf hole sponsorship | Individual golf hole sponsorship, plus priority for additional sponsorship opportunities | Priority on additional sponsorship opportunities and ability to provide promotional items at DSTA events throughout 2024 |
| Silver \$5,000 | Recognition as a Silver sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt | Two complimentary registrations and two invitations to the golf tournament or sporting clays | Third priority for additional sponsorship opportunities | Third priority on additional sponsorship opportunities and ability to provide promotional items to attendees at DSTA events throughout 2024 |
| Bronze \$3,000 | Recognition as a Bronze sponsor at all DSTA events throughout 2024. Sponsor name will be printed on the 2024 Texas Traders t-shirt | One complimentary registration and one invitation to the golf tournament or sporting clays | | |

*Please note convention registrations must be used by Sponsor firm employees and golf or sporting clay invitations are on a first come first serve basis

For more information about all DSTA events and sponsorship opportunities please contact Johannes van Niekerk at president@dallassecuritytraders.org



Sponsorship Agreement

Regarding your firm's sponsorship of the 2024 Texas Traders Convention, please confirm your sponsorship level by marking the appropriate selection:

- Diamond Sponsorship - \$15,000
- Platinum Sponsorship – \$10,000
- Gold Sponsorship – \$7,500
- Silver Sponsorship - \$5,000
- Bronze Sponsorship – \$3,000

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the following details:

Firm Name (*please indicate how your firm's name should be displayed on convention material*)

Billing Contact / Email Address

Billing Address (including City, State, ZIP)

Invoice will be emailed the to address provided above. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Avenue #329
Dallas, TX 75206-1906