



2021 Texas Traders Convention

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On behalf of the Dallas Security Traders Association (DSTA), I hope you and your families are doing well. While we were not able to host last year's Texas Traders Convention, we were still able to host a handful of successful events, and the DSTA would like to share our plans for 2021 and ask for your continued support.

As we strive to regain our momentum, your membership and sponsorship commitment will enable us to continue to host successful events in 2021. Below is a tentative schedule of events for 2021:

March Madness Social Event
TopGolf Social Event
Golf Tournament (socially distanced)
Buy-side workshop
Virtual Poker Tournament
Social Events in Houston/Austin
Texas Traders Convention (September)
Holiday Party (December)

In addition to the events listed above, your sponsorship dollars support other DSTA initiatives, specifically to help fund DSTA College Scholarships and support our charitable efforts. Once again, the DSTA has pledged to support The North Texas Food Bank, the Genesis Women's Shelter, and other deserving charitable organizations in 2021.

Given the current environment, we've decided to simplify the sponsorship levels for this year's convention. This year, we will only offer three tiers of sponsorship (Gold, Silver, and Bronze). In addition, firms that have agreed to sponsor the Convention will be recognized at all DSTA events throughout the year.

In the event that the 2021 Texas Traders Convention is canceled due to the pandemic, the DSTA will offer 50% refunds which can be returned or applied to the following year's sponsorship.

We look forward to seeing you at this year's DSTA events and the fall convention. We greatly appreciate your continued support.

Sincerely,
Steve Capurso



Gold Sponsorship – \$7,500

Gold is the premier sponsorship level at the Texas Traders Convention. Gold sponsors receive complimentary registration for ten people to the convention, three invitations to the golf tournament, and sponsorship recognition at all DSTA events throughout the year. Gold sponsors will be recognized on the DSTA website, convention materials, T-shirts or other items, and may distribute promotional items at the convention.

Silver Sponsorship – \$5,000

Silver sponsors receive complimentary registration for five people to the convention, two invitations to the golf tournament, and recognition at all DSTA events throughout the year. Silver sponsors will be recognized on the DSTA website, convention materials, T-shirts or other items, and may distribute promotional items at the convention.

Bronze Sponsorship – \$2,500

Bronze sponsors receive complimentary registration for two people to the convention, one invitation for golf, and recognition at all DSTA events throughout the year. Bronze Sponsors will be recognized on the DSTA website, convention brochures, T-shirts or other items.

****Additional Sponsorship Opportunities*** for firms that sponsor at the Silver level or higher. Priority will be awarded based on Sponsorship level and order of receipt. If your firm is interested in additional sponsorship opportunities, please email Steve Capurso at president@dallassecuritytraders.org.

For more information about all DSTA events and sponsorship opportunities please see our Events on our website <https://dallassecuritytraders.org/>.

Invoice will be emailed to address provided. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Avenue #329
Dallas, TX 75206-1906



Sponsorship Agreement

Regarding your firm's sponsorship of the 2021 Texas Traders Convention, please confirm your sponsorship level by marking the appropriate selection:

- Gold Sponsorship – \$7,500
- Silver Sponsorship – \$5,000
- Bronze Sponsorship – \$2,500

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the following details:

Firm Name *(please indicate how your firm's name should be displayed on convention material)*

Billing Contact / Email Address

Billing Address (including City, State, ZIP)

Invoice will be emailed the to address provided above. Checks should be made payable to:

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6119 Greenville Avenue #329
Dallas, TX 75206-1906