



2020 Texas Traders Convention

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The DSTA is proud to announce that the 2020 Texas Traders Convention will be held Thursday through Saturday, Sept. 10th-12th at the Four Seasons Resort in Las Colinas. The generous support of firms like yours make this event an ongoing success. The DSTA is committed to supporting our members and the industry by maintaining a robust calendar of events providing meaningful content on issues we face in our fast paced and evolving capital markets. They also create opportunities for personal connections and a stronger regional investment community. The money we raise supports the DSTA and its mission to give back to the community and charitable organizations. As we face an increasingly complex and challenging environment, your sponsorship of the DSTA is more valuable than ever before.

Last year, our annual convention had more than 200 attendees, representing equity, option, and fixed income professionals, from buy-side and sell-side firms. The 2020 Texas Traders Convention will feature relevant content with networking opportunities over two days of signature events.

Each year, sponsors are prominently displayed throughout the convention, allowing attendees to recognize those sponsors who actively participate in the event. Additionally, your firm's financial contribution will be promoted in various ways. These include:

- Convention sponsors will be clearly listed in brochures detailing the schedule of events that will be distributed prior to the convention.
- Sponsors will have their firm's logo prominently displayed on the DSTA website (<https://dallassecuritytraders.org/>).
- Silver level sponsors and above may distribute promotional items at the convention (at their own cost). Items can be delivered via room drop or handed out at the registration desk. Advance coordination is required.
- Bronze level sponsors and above will automatically be recognized at all DSTA events throughout the calendar year.
- Texas Traders Convention t-shirts or other items will recognize your firm as a sponsor.

Sponsorship levels are divided into five tiers, as detailed on the Sponsorship Form. This year, we're excited to offer a menu of additional ad-hoc sponsorship opportunities for the convention (see attached). These unique opportunities are only available to Bronze level sponsors and above, on a first come, first served basis. *The deadline for sponsorship is June 30th.*

Should you have any questions, please contact any DSTA Board Member. Thank you for your consideration and we look forward to seeing you in September!

Sincerely,

Steve Capurso

president@dallassecuritytraders.org



2020 Texas Traders Convention

Platinum Sponsorship – \$15,000

Platinum is the premier sponsorship level at the Texas Traders Convention. Platinum sponsors receive complimentary registration for four people to the convention, four invitations to the golf tournament, and sponsorship recognition at all DSTA events throughout the year. Platinum sponsors will be recognized on the DSTA website, convention brochures, T-shirts or other items, and may distribute promotional items at the convention. Additional sponsorship opportunities* are also available (see attached).

Gold Sponsorship – \$10,000

Gold sponsors receive complimentary registration for three people to the convention, two invitations to the golf tournament, and recognition at all DSTA events throughout the year. Gold sponsors will be recognized on the DSTA website, convention brochures, T-shirts or other items, and may distribute promotional items at the convention. Additional sponsorship opportunities* are also available.

Silver Sponsorship – \$7,500

Silver sponsors receive complimentary registration for two people to the convention, one invitation for golf, and recognition at all DSTA events throughout the year. Silver sponsors will be recognized on the DSTA website, convention brochures, T-shirts or other items, and may distribute promotional items at the convention. Additional sponsorship opportunities* are also available.

Bronze Sponsorship – \$5,000

Bronze sponsors receive one complimentary registration to the convention and recognition at all DSTA events throughout the year. Bronze sponsors will be recognized on the DSTA website, convention brochures, and T-shirts or other items. Additional sponsorship opportunities* are also available.

Friends of the DSTA – \$3,000

Friends of the DSTA are recognized on the DSTA website and on all convention related materials.

****Additional Sponsorship Opportunities*** are available for firms that sponsor at the Bronze level or higher (see list attached). Priority will be awarded based on sponsorship level and order of receipt.

If your firm has interest in these or other sponsorship opportunities, please email Steve Capurso at president@dallassecuritytraders.org.

For more information about all DSTA events and sponsorship opportunities, please see our 'Events' on our website <https://dallassecuritytraders.org/>.

Invoice will be emailed to address provided. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Avenue #329
Dallas, TX 75206-1906



2020 Texas Traders Convention

Sponsorship Agreement – Texas Traders Convention

Regarding your firm's sponsorship of the 2020 Texas Traders Convention, please confirm your sponsorship level by marking the appropriate selection:

- Platinum Sponsorship – \$15,000
- Gold Sponsorship – \$10,000
- Silver Sponsorship – \$7,500
- Bronze Sponsorship – \$5,000
- Friends of the DSTA – \$3,000

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the following details:

Firm Name (*please indicate how your firm's name should be displayed on convention material*)

Billing Contact / Email Address

Billing Address (including City, State, ZIP)

Invoice will be emailed the to address provided above. Checks should be made payable to:

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6119 Greenville Avenue #329
Dallas, TX 75206-1906