



2018 Texas Traders Convention

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The DSTA is pleased to announce that the 2018 Texas Traders Convention will be held Thursday, September 6th through Saturday, September 8th at the Four Seasons Resort in Las Colinas. Without the generous support of firms like yours, it would be impossible to make this event an ongoing success. Please consider sponsoring our 2018 convention and, if possible, making that commitment early so your firm can get the most value from the sponsorship.

More than 250 industry professionals attended last year's event, representing both buy-side and sell-side firms. We are looking forward to a convention featuring content on topics affecting the institutional landscape, as well as a keynote speaker for the Friday evening dinner.

Each year, sponsors are prominently displayed at the convention, allowing attendees to immediately recognize and appreciate those sponsors who actively participate in the event. Additionally, your firm's financial contribution will be promoted in various ways. These include:

- Convention sponsors will be clearly listed in brochures detailing the schedule of events that will be distributed prior to the convention.
- Sponsors will have their firm's logo prominently displayed on the Dallas Security Traders Association website.
- Silver level sponsors and above may distribute promotional items at the convention (at their own cost). Items can be delivered via room drop or handed out at the registration desk. Advance coordination with the DSTA is required.
- All sponsors at the Bronze level and above will automatically be recognized at all DSTA events throughout the year.
- Texas Traders Convention t-shirts or other items will list your firm as a sponsor.
- Signage featuring your firm as a sponsor will be prominently displayed throughout the convention and at events during the year.

Sponsor levels for this year's convention will be divided into the following tiers (see next page). *The deadline for sponsorship is May 31st, 2018.*

Should you have any questions, please contact any DSTA Board Member. Thank you for your consideration and we look forward to seeing you in September.

Sincerely,

Kevin Phelan
sponsorship@dallassecuritytraders.org



2018 Texas Traders Convention

Platinum Sponsorship – \$15,000

Platinum is the premier sponsorship level at the Texas Traders Convention. Platinum level sponsors are prominently recognized at our most heavily attended events, including the Friday night cocktail reception & dinner (the most heavily attended event), as well as Friday's golf tournament. Platinum sponsors will receive four invitations to the golf tournament. Additionally, they will receive complimentary registration for four people to the 2018 Texas Traders Convention and recognition at all DSTA events throughout the year.

Gold Sponsorship – \$10,000

Gold sponsorship offers billing at some of the more heavily attended events (golf tournament, golfer's lunch, poolside BBQ, etc.). Gold sponsors receive two invitations to the golf tournament, complimentary registration for three people to the 2018 Texas Traders Convention, and recognition at all DSTA events throughout the year.

Silver Sponsorship – \$7,500

Silver sponsorship offers the opportunity for billing at smaller, but well attended events (luncheon, business meeting, skeet shooting tournament, etc.). Silver sponsors also receive complimentary registration for two people to the 2018 Texas Traders Convention and recognition at all DSTA events throughout the year.

Bronze Sponsorship – \$5,000

Bronze sponsorship offers the opportunity for billing at smaller, but well attended events (early registration cocktails, golfer's breakfast, skeet shooting tournament, lunches, hole-in-one contests, etc.). Bronze sponsors receive one complimentary registration to the 2018 Texas Traders Convention and recognition at all DSTA events throughout the year.

Friends of the DSTA – \$3,000

Friends of the DSTA are represented on all convention related materials. Sponsorship funds are used to cover various expenses associated with hosting the event.

Invoices will be emailed upon request. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Avenue #329
Dallas, TX 75206-1906

www.dallassecuritytraders.org



Sponsorship Agreement – Texas Traders Convention

Regarding your firm's sponsorship of the 2018 Texas Traders Convention, please confirm the sponsorship level it has agreed to by marking the appropriate selection:

- Platinum Sponsorship – \$15,000
- Gold Sponsorship – \$10,000
- Silver Sponsorship – \$7,500
- Bronze Sponsorship – \$5,000
- Friends of the DSTA – \$3,000

Please indicate your acceptance by signing below:

Name / Title

Signature / Date

For billing purposes, please provide the DSTA with the following details:

Firm Name

Billing Contact / Email Address

Billing Address (including City, State, ZIP)

Invoice will be emailed the address provided above. Checks should be made payable to:

Dallas Security Traders Association
6119 Greenville Avenue #329
Dallas, TX 75206-1906